



Privacy Policy

2023-09-19

Advokatbyrån Crown AB. Org. no: 559126-2489

Smedjegatan 5E, 411 13 Gothenburg, Sweden

hello@crownlaw.se / www.crownlaw.se



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1. Introduction

Advokatbyrå Crown AB ("ACAB" or "we", "our" or "us") cares about your privacy. We always handle your personal information with care and in accordance with applicable legislation, such as the European Union's General Data Protection Regulation ("GDPR") as well as anti-money laundering legislation and the Code of Conduct issued by the Swedish Bar Association.

To all our international clients: regardless of whether our users are based within the EU or not, we are obliged to collect and process personal data following the GDPR.

Our obligations require us to comply with the principles of legality, openness, appropriateness, storage minimization, task minimization, integrity and confidentiality. For us to comply with the GDPR, our processing needs to be based on one of the following legal bases:

- a. legal obligation,
- b. consent,
- c. fulfilment of our agreement, or
- d. balancing of interests.

We take our obligations seriously and always collect personal data responsibly and with your privacy in mind.

This privacy policy explains how we process collected information that can be used to, directly or indirectly, identify you as an individual when parties such as clients or their representatives, business partners and consultants, foreign representatives, witnesses, counterparties, representatives, or counsel of counterparties are in contact with us or occur in connection with our engagements. This implies personal data being provided to us or obtained by us.

Personal data is defined in Article 4 (1) of the GDPR as follows:

"'Personal data' means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person."

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The duty of confidentiality and the duty of discretion according to the Swedish Bar Association's Code of Conduct:

"An Advocate has a duty of confidentiality in respect of matters disclosed to the Advocate within the framework of the legal practice or which in connection therewith becomes known to the Advocate. Exceptions from the duty of confidentiality apply if the client consents thereto or where a legal obligation to provide the information is at hand. An exception also applies if disclosure is necessary to enable the Advocate to aver complaints by the client or to pursue a justified claim for compensation in respect of the mandate concerned."

2. Why do we collect your personal data and what data do we collect?

We collect your personal data to give you the best experience and most efficient legal advice possible. For us to be able to undertake and carry out assignments for you or the company you represent, and to safeguard your interest, we collect your personal data. Also, we collect and process data to meet any legal requirements, administration, and other such obligations.

The personal data we collect meets the accounting, anti-money laundering legislation as well as the Code of Conduct issued by the Swedish Bar Association, which obligates us to perform a compulsory conflict of interest and money laundering checks, before we can accept engagements as well as archiving of documents after an engagement.

Most personal data collected are provided to us via our communication with you (e.g., via e-mail or telephone) and concerns individuals related to the engagement. Sometimes such personal data is not provided to us directly from the individuals it may concern, and sometimes we supplement such personal data via generally available search engines and records.

The personal data we process are:

- a. contact details to you or your counterparty (e.g., name, name of business, title, work address, telephone number, and email address),
- b. identification details (e.g., passport details, organizational number, and date of birth /ID number),
- c. invoicing information (e.g., account number and tax details),
- d. also, personal data may comprise other information, e.g., sound recordings or other information relevant personal data relevant to specific engagements.

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2.1. Information collected by our website

When visiting our website www.crownlaw.se, we (or third-party services employed on our website) may also automatically collect:

- a. cookies,
- b. the IP addresses or domain names of the computers utilized by the person who uses our website,
- c. the URI addresses (Uniform Resource Identifier),
- d. the time of the request,
- e. the method utilized to submit the request to the server,
- f. the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.),
- g. the country of origin,
- h. the features of the browser and the operating system utilized by you,
- i. the various time details per visit (e.g., the time spent on each page within our website),
- j. the details about the path followed within our website with special reference to the sequence of pages visited, and other parameters about the device operating system and/or your IT environment, and
- k. Third-party service providers:
 - l. Google LLC and affiliates. Read more about how Google LLC processes your personal data here: <https://policies.google.com/privacy>.
 - m. Apple Inc. and affiliates. Read more about how Apple Inc processes your personal data here: <https://www.apple.com/legal/privacy/en-ww/>.

3. Cookies

We use cookies on our website, and the reason for that is simple: when entering our website, you will notice it is an extraordinary little piece of the internet, and the cookies will make your experience what you wish for. In addition, since we are experts in entertainment law and not websites, we also use third-party service providers (listed in section 2 above) who may place cookies, web beacons, etc. on your device.

For further, and more detailed information see our cookie policy, which you can find on www.crownlaw.se.

By engaging us, you accept this privacy policy and you agree to our use of cookies.

4. Who do we share your personal data with?

We will not disclose personal data to anyone outside our firm, except when required by law, with your consent or to safeguard your rights and

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interests. To help protect your personal data we use and employ appropriate technical and organizational security measures.

5. How long do we keep personal data?

5.1. General

We will collect data for as long as necessary to fulfill the purposes we collected it for, including to satisfy any legal, accounting, or security requirements. We will then keep your personal data for at least 10 years under the Swedish Bar Association's guidelines, which also comply with other relevant legal requirements. Note that any personal data may be processed longer if required.

5.2. Cookies

We keep cookies and information collected using cookies, following what is stated in our cookie policy, which you can find on www.crownlaw.se.

6. What are your rights?

You always have the right to request access to and a copy of any of your personal data that we collect and process - to verify the information we have on you. Such verification may be to correct incomplete or inaccurate information about you. You may also request us to delete of your personal data insofar as this personal data is no longer necessary for the purpose it was collected, or we have a legitimate interest to hold it, such as to comply with relevant legislation. At your request, all your personal data will be deleted as required by applicable law.

You also have a right to withdraw any consent you have given, as well as ask us to cease our marketing efforts toward you.

At your request, we will provide you with all third parties of which we may share your personal data.

The only time we will not disclose our processing of your personal data with third parties upon request from you is if we suspect you are using us for money laundering purposes. In such case, we are obligated to share your personal data with the relevant authorities.

7. Changes to this privacy policy

Please note that this privacy policy may change from time to time. You will always find the current version on our website www.crownlaw.se.

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8. Contact information and complaints

If you have any questions regarding this privacy policy or if you wish to exercise your rights, please contact us at:

Advokatbyrån Crown AB, org. no. 559126-2489

Address: Smedjegatan 5E, 411 13 Gothenburg, Sweden

Phone number: +46 706 017 392

E-mail address: hello@crownlaw.se

Representatives: Emil Winkler (Partner)
Peter Hummelblad (Partner)
Lina Winkler (CEO)
Hampus Ekström (Associate)
Fredrika Modin (Associate)

If you have any complaints regarding this privacy policy or in the way we handle your personal data you may always contact your national security authority on data processing.

Contact info to relevant Swedish authorities for protection of personal data and monitoring:

Swedish Authority for Privacy Protection/Integritetskyddsmyndigheten (IMY),
Box 8114, 104 20 Stockholm, +46-8-6576 100, www.imy.se.

Consumer Disputes Board, The Swedish Bar Association/ Konsumenttvistnämnden,
Sveriges advokatsamfund, P.O. Box 27321, 102 54 Stockholm, Sweden, +46-8-
4590 300, www.advokatsamfundet.se/Konsumenttvistnamnden.

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